



## **Principles and practices of financial management (PPFM)**

### **CIS With-Profits Stakeholder Fund**

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## **1. What are the principles and practices of financial management?**

The principles and practices of financial management (PPFM) are the standards we apply to the management of our with-profits business.

This document sets out the principles and practices of financial management that apply to the CIS With-Profits Stakeholder Fund, a sub-fund of the CIS Long Term Business Fund. This document and the documents which describe the principles and practices of financial management for the other parts of the CIS Long Term Business Fund are published on our website ([www.cis.co.uk](http://www.cis.co.uk)) and are available on request.

In sections two to seven of this document, the principles are shown in boxes with the rest of the text being the practices.

### **Principles**

The principles of financial management are the high-level standards we follow when managing the fund. They describe how we will meet our duties to you as an investor in a with-profits fund and how we will respond to changes in the business and economic environment in the longer term.

We do not expect these principles to change often. However, if we intend to change any of the principles, we will normally tell you, in writing, at least three months before the proposed changes come into force. In certain circumstances, we may be able to obtain from our regulator, the Financial Services Authority, permission to notify you in a different way or with a shorter notice period.

### **Practices**

The practices of financial management are the detailed methods that we use to ensure that we meet the principles. They represent the current approach we use to manage the fund and to respond to changes in the business and economic environment in the shorter term.

As a result, the practices may change as our circumstances, financial management techniques, the business and regulatory environment and other factors change. We will tell you, in writing or by some other means approved by the Financial Services Authority, about any changes we make to the practices. We may do this, for example, by including such information with your next yearly statement after the changes have been made.

### **How do we ensure that the PPFM is followed in practice?**

Our Board of directors is responsible for our overall direction and strategy, which includes establishing arrangements designed to ensure compliance with our PPFM. Each year, our Board will produce a report that sets out how we have complied with our PPFM. We will publish these reports on our website ([www.cis.co.uk](http://www.cis.co.uk)) and give copies to CIS with-profits policyholders who ask for them.

In order to ensure that we are managing our with-profits business in accordance with the PPFM documents, we have appointed a With-Profits Actuary and an Independent Reviewer. The With-Profits Actuary (WPA) advises the Board on PPFM compliance, treating with-profits policyholders fairly, areas of discretion in managing our with-profits business and potential conflicts of interest. The Independent Reviewer is responsible for providing an independent view on whether we have managed our with-profits business in accordance with our PPFM documents.

## Notes

If legislative or regulatory requirements conflict with this document then those requirements will override the contents of this document.

In this document the following words have a specific meaning:

- fund: the CIS With-Profits Stakeholder Fund;
- we, us, our Co-operative Insurance Society Limited (CIS),  
Miller Street, Manchester M60 0AL  
Registered No. 3615R (Industrial and Provident Societies  
Acts) England; and
- you, your a **member** who has investments (units) in the fund.

Other than the headings, certain words or expressions appear in **bold** and have a specific meaning, which is explained in the Glossary.

## 2. What is the CIS With-Profits Stakeholder Fund?

The CIS With-Profits Stakeholder Fund (“the fund”) is a sub-fund of the CIS Long Term Business Fund that has been established with the aim of allowing us to manage with-profits stakeholder pensions business in line with the **stakeholder regulations**.

We will use the assets of the fund to:

- provide with-profits benefits for **members** who are investing part or all of their pension contributions in the fund; and
- meet the charges of the fund (in line with the **stakeholder regulations** and with any specific commitments we give to **members** as to the overall level of charges that we will make).

We will not distribute any profits in respect of stakeholder pensions business written in the fund to shareholders.

The fund is used solely to manage with-profits stakeholder pensions business. The assets of the fund are separately identifiable from the other assets of the CIS Long Term Business Fund.

Stakeholder pension contributions, and any tax relief paid by the government to us in respect of those pension contributions, are paid into the fund. Benefits to **members** with units in the fund are paid out of the fund and charges are deducted from the fund. The fund makes investment profits or losses arising from the performance of the assets held within the fund.

You might choose to have some or all of your pension contributions invested in the fund. You can invest pension contributions in other funds which form part of the **scheme**, but these are not with-profits funds and are not covered by this document. Our stakeholder pension plans may provide life assurance and waiver of contribution benefits. The premiums for these benefits are paid into, and the benefits are provided out of, the other parts of the CIS Long Term Business Fund.

The benefit you receive from your investment in the fund depends on how much you have invested in the fund, including any tax relief received in respect of your pension contributions. It also, amongst other factors, depends on:

- the investment performance of the fund;
- how investment profits and losses are shared across generations of **members**;
- the charges that apply to investments in the fund; and
- the effects on the fund of the risks associated with the CIS Long Term Business Fund.

These factors are taken into account when we determine the smoothed unit prices, which determine how much we will pay **members** when they make a claim on the fund or transfer or switch all or part of their investments in the fund.

Other sections of this document describe these items in more detail.

### 3. What is the fund's investment strategy?

The fund's investment strategy is to achieve growth in the value of the fund by investing in a wide range of assets, such as UK and overseas equities, government and other bonds, cash deposits and property. The fund's investment strategy is constrained by the need to hold a diversified range of assets to reduce the risk to the value of the fund that would arise if most or all of the assets were invested in a single investment category.

We do not rely on assets held outside the fund to maintain the fund's investment strategy.

We may hold derivatives and other similar investments in the fund in order to (for example):

- help meet any investment guarantees and options granted to policies; or
- allow efficient portfolio management, for example to enable immediate changes to be made to the fund's mix of assets, if required; or
- obtain exposure to specific asset classes through the use of derivatives in place of direct exposure.

Our Responsible Shareholding programme, which involves analysing and engaging with investee companies on corporate governance and a range of social, ethical and environmental issues, is an integral part of the fund's investment strategy. We consider such activity to be to the longer term benefit of the companies in which the fund invests and hence of the fund itself.

The fund invests in a wide range of investments such as UK and overseas company shares and government and company bonds. We aim to hold approximately 50% to 70% of the fund in higher-risk assets such as company shares and property, including a proportion of overseas shares. This is because such investments are generally expected to provide higher returns than other investments over the longer term. We seek to achieve this aim by direct investment and/or by investing in our unit trusts.

We hold the rest of the assets of the fund in lower-risk interest-bearing investments such as corporate bonds, government bonds and deposits. Before the fund invests in new or novel types of investments, we carry out a review and put any recommendations arising from the review to our Board of directors for its approval. Our unit trusts are subject to similar reviews and controls.

The fund does not currently invest in property directly although it may do so in the future. In particular, the fund does not currently invest in any of our business premises or any other assets that would not normally be traded because of their importance to our business, although it may do so in future.

We do not currently hold any derivatives in the fund. However, in future we may hold derivatives and other similar investments in the fund as described above in the principles.

We do not rely on assets held outside the fund to maintain the fund's investment strategy.

We will review the proportion of the fund held in each investment category at least annually. More frequent reviews, and resulting actions as approved by our Board of directors, will occur if needed.

We will regularly publish the asset mix backing with-profits stakeholder pension policies. For example, this information is usually shown with yearly statements issued to **members** and is also available on request.

#### 4. How are investment profits and losses shared?

The fund is divided into units and each business day we publish smoothed unit prices for the units. We may have more than one type of unit within the fund to allow us to apply the appropriate charge in determining the smoothed unit price for each series of units. The smoothed unit prices are the prices used to determine benefits and to allocate units when pension contributions are paid - see the section below entitled 'How are the amounts payable to **members** with units in the fund determined?'.

Each business day, we calculate the investment return obtained on the assets of the fund and use a smoothing method to derive a smoothed investment return. By applying this smoothed investment return to the previously published smoothed unit prices, and allowing for the charges we make to meet expenses, we obtain new smoothed unit prices which we publish the next business day.

Therefore, the smoothed investment profits (or losses) of the fund are reflected in your benefits by changing the price of units, rather than by granting bonuses (e.g. annual and final bonuses) as we would do in the case of, for example, traditional with-profits policies.

## 5. What are the charges and expenses?

We will determine the benefits you receive after allowing for the charges we make for expenses and any other costs of transacting stakeholder pensions business. Subject to meeting the requirements of the **stakeholder regulations**, our aim is to set charges that are at least sufficient to meet the expected costs of selling and administering our stakeholder pensions business, including the cost of capital, over its expected future lifetime.

When setting charges, we will allow for any limits on charges imposed by the **stakeholder regulations** or by documentation provided to **members**.

We may change the basis on which we apply charges, or the amount of the charges, if permitted by the **stakeholder regulations**.

We may decide in certain circumstances that you will be allocated a share of any expense profits arising from our stakeholder pensions business.

You will not be entitled to share in any profits of any other part of the CIS Long Term Business Fund.

We deduct from the fund the investment expenses incurred in managing the fund, as permitted by the **stakeholder regulations**. We recover some or all of the other expenses incurred in managing stakeholder business (see below) by applying charges, which are described in documentation issued to **members**, as allowed by the **stakeholder regulations**. We take account of these charges in the calculation of the smoothed unit prices. For certain cases, where the policy charge is less than the charge applied to the units, we may add extra units to the policy each month with the aim of ensuring that the correct charge for such cases is deducted.

We reserve the right to change the method and frequency of applying charges and the amount of the charge provided that the **stakeholder regulations** continue to be satisfied.

The charges that we take from the fund are paid into the **working capital** of the CIS Long Term Business Fund. The expenses we incur are paid out of this **working capital**. The charges that we apply may be different from our actual expenses and any difference between the level of charges made and the actual expenses paid is reflected in the **working capital** of the CIS Long Term Business Fund.

If we make any expense profits in the future on our stakeholder pensions business, we may decide, in certain circumstances, to allocate a share of them to you. These profits will normally arise only if the total of the management charges, accumulated with interest, on all stakeholder pension plans is more than the total, accumulated with interest, of all our expenses of managing the **scheme** (including all expenses associated with selling stakeholder pensions business and the cost of providing capital).

There is no certainty that such profits will arise in future, and it is likely that a plan would need to have been in force for several years to be eligible for any allocation of a share in any such profits. This is because we expect the management charges (which currently have an upper limit) to be smaller than the corresponding expenses for several years. Our Board of directors would decide how any such profits would be allocated and distributed to **members**.

In order to determine any expense profits of our stakeholder pensions business, we analyse the actual expenses we have incurred in respect of this business. To do this we

analyse our total expenses and allocate an appropriate share of the total expenses to each type of business, stakeholder pensions being just one type of business.

The types of expenses we allocate across products principally relate to those incurred in selling new business, and those incurred when providing services to **members**.

The expenses we incur when selling new business include, amongst other items:

- payments made to our sales representatives;
- the cost of setting up relevant computer and other records; and
- the cost of producing policy documentation, including documents we need to meet our regulatory obligations.

We incur expenses when providing services to **members**, including, for example, collecting contributions and paying claims. We also incur other expenses in connection with our investments and in following the legislative and other requirements that apply to us.

Some of our expenses, such as commission payments, can be attributed directly to the relevant class of policy. We allocate other expenses (for example, the costs associated with our business premises) to a particular type of policy by taking account of the particular type of expense and how the expense arose. We regularly review the methods we use for allocating expenses. As a result, they may change from time to time so that we can try to ensure they continue to be appropriate.

From time to time, we will review any arrangements in respect of external services. We would normally terminate, or arrange new, external service arrangements where, in our opinion, this was expected to lead to, amongst other factors, improved operational efficiency.

**6. What are the risks to members of the CIS With-Profits Stakeholder Fund arising from the CIS Long Term Business Fund?**

The CIS With-Profits Stakeholder Fund is a sub-fund of the CIS Long Term Business Fund. We monitor regularly the level of **business risk** within the CIS Long Term Business Fund, and where considered necessary we will seek to take appropriate action to reduce risk exposure.

We will assess whether the level of **business risk** carried by the CIS Long Term Business Fund is appropriate by reference to the **solvency** position and level of **working capital** of the CIS Long Term Business Fund.

The **working capital** of the CIS Long Term Business Fund may be used to, among other reasons, meet any unexpected costs, including **compensation costs**.

We will review the level of new business that we write in the fund at least annually.

When determining the level of new business that we intend to write we will take account of factors which include, for example:

- the terms on which new business is written; and
- the **solvency** position and level of **working capital** of the CIS Long Term Business Fund.

If we close the CIS Long Term Business Fund to new business, **members** would have no entitlement to a share of its **working capital**.

Apart from investment risk, the CIS With-Profits Stakeholder Fund is not itself directly subject to other **business risks**. However, the CIS With-Profits Stakeholder Fund is a sub-fund of the CIS Long Term Business Fund and is therefore potentially exposed to **business risks** which arise in other parts of the CIS Long Term Business Fund.

The CIS With-Profits Stakeholder Fund does not have any **working capital**. We use **working capital** from the CIS Long Term Business Fund to help meet any shortfall between the expenses we incur when acquiring new business and managing existing business of the fund and the charges we make to plans, and to meet the **solvency** requirements of the fund. In the exceptional circumstances that the other parts of the CIS Long Term Business Fund have insufficient assets to meet their contractual commitments, it is possible that you could receive less than the benefits set out in your contract.

We regularly review the volume and mix of new business that is written in the fund. To do this, we estimate the impact that new business has on the **working capital** of the CIS Long Term Business Fund. This allows us to plan what volumes and mix of new business are appropriate given the current level of **working capital** of the CIS Long Term Business Fund. We would continue to write new business in the fund provided this was not expected to have a materially detrimental effect on the existing business written in the CIS Long Term Business Fund and in the fund itself.

**7. How are the amounts payable to members with units in the fund determined?**

We will pay all with-profits stakeholder pension benefits out of the assets of the fund.

The approach we use to manage the fund is primarily designed to:

- smooth investment returns credited to **members** who are invested in the fund; and
- subject to such smoothing, pay benefits that represent each plan's share of the assets of the fund.

The fund is divided into different series of units. Separate unit prices apply to each series of units, but all the units within a series have the same price. We work out the with-profits benefits you receive by multiplying the number of units you hold in the fund by the appropriate smoothed unit price at the time you make a claim for benefits. Except for benefits paid on retirement or death, we may in certain circumstances reduce this value by a market value reduction (see below). Following payment of part of your benefits, such as under a phased retirement, the remaining benefits are determined by multiplying the remaining number of units by the appropriate smoothed unit price at the time you make a claim for the remaining benefits (subject to any market value reduction at that time).

To work out the smoothed unit prices, we use a smoothing method.

**Smoothing method**

The primary aims of our smoothing method are to:

- ensure that the volatility of daily changes in the smoothed unit price is less than the volatility of daily changes in the values of the assets held in the fund;
- pay out, over a period of time, all the investment return the fund has earned (after allowance for the charges and investment expenses) to the **members** who are invested in the fund; and
- operate consistently, whether we are smoothing the unit price up or down.

We aim to ensure that the smoothing reserve (see below) does not exceed a specified percentage of the total value of the assets of the fund.

Our approach to the smoothing of unit prices does not vary for different claim types.

In the event of the closure of the CIS With-Profits Stakeholder Fund to new business, any smoothing reserve would be distributed fully amongst **members** having units in the fund.

We will change the smoothing method, and the assumptions and parameters we use in the method, if we believe that the changes will help us to meet our aims better, to meet our **solvency** requirements or to correct significant inaccuracies in our historic assumptions or parameters. Any material changes to the smoothing method, assumptions and parameters will be approved by our Board of directors although the Board may at their discretion delegate this responsibility.

Smoothing means that at any time the value of units at the smoothed unit price may be above, below or equal to the value of the assets in the fund. Smoothed unit prices can fall as well as rise and so the amount we pay when you make a claim on the fund, or

transfer or switch all or part of an investment in the fund, may be less than the amount you invested in the fund.

There is no specific time period over which we expect smoothing to be neutral but we do not aim to make profits or losses from smoothing in the longer term. As a result, the returns obtained by new investors in the fund will be affected by the investment return achieved by the fund during a period prior to their policies being taken out.

We keep records of the smoothing method, including assumptions, parameters and system documentation.

If we wish to make any material changes to the smoothing method, assumptions and parameters, we will document the changes and present them to our Board of directors for approval together with an analysis of their effect on **members**. Our Board of directors will consider the information set out before them in light of the effects the changes will have on the benefits for **members** and the management of the fund before reaching a decision on whether to approve the changes. In some circumstances, for example where the changes are less material, the Board may at its discretion delegate this responsibility.

### Smoothed unit prices

We value the assets of the fund on each business day. We also calculate the smoothed unit price each time we value the assets of the fund.
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Each business day, we assess the value of all the assets held in the fund, allowing for the investment expenses as permitted by the **stakeholder regulations**. This helps us to calculate the rate of investment growth (which could be positive or negative) since the previous business day. We use this information, together with our smoothing method, to produce a smoothed rate of growth (which could be positive or negative). We then use this figure, together with the charges we make, to produce the smoothed unit prices.

When you pay a pension contribution into the fund, we use the appropriate smoothed unit price to allocate units in the fund to your stakeholder pension plan. We work out how many units to allocate by dividing the pension contribution by the appropriate smoothed unit price that applies at the next valuation after we receive payments. We will allocate units in respect of tax relief, which we reclaim on your behalf from the government, when the tax relief is received. This will be some time after we receive the pension contribution that relates to the tax relief. We also use the appropriate smoothed unit price (together with any market value reduction that may apply) to work out benefits when you take money out of the fund.

Our smoothing method involves using a formula to work out the smoothed unit prices. The smoothing formula uses the actual investment return achieved on the fund since the previous valuation (after taking off charges and investment expenses) together with an estimate of the long-term investment return expected to be earned from the fund's assets in the future. The estimate allows for the actual mix of assets in the fund, the returns available from risk-free assets such as UK government bonds and the expected higher returns from riskier assets such as equities.

The smoothing formula helps to determine how much of the difference between the actual rate of investment growth achieved and the assumed long-term return will be added to, or deducted from, the smoothed investment return.

If the actual investment return is very close to the assumed long-term return, then virtually all of the difference is added to, or deducted from, the smoothed investment return. As the actual investment return moves further from the assumed long-term return,

the proportion of the difference added to, or deducted from, the smoothed investment return is reduced.

In practice, the actual returns achieved over any time period are likely to be different from the long-term return assumed at the start of that period. As a result, there is usually a difference between the value of the assets of the fund on any day and the value of the units at the smoothed unit price. This difference is known as the smoothing reserve, and the amount of the smoothing reserve could be either positive or negative. To prevent the smoothing reserve from becoming increasingly large when considered as a percentage of the fund (either positive or negative), we use two adjustments in our smoothing method, namely:

- each time we calculate the smoothed unit prices, we adjust the value of the assumed long-term investment return in such a way that the smoothing reserve would be fully extinguished over a set period, typically three to six months, if the actual return achieved over that period was equal to this assumed long-term return; and
- we may adjust the changes in the smoothed unit prices so that the smoothing reserve does not exceed approximately 12% (or such other limit as we may determine from time to time) of the total value of the assets of the fund. This reduces the degree of smoothing until the smoothing reserve falls below this limit.

The assets and liabilities of the fund are matched.

### **Working out benefits**

We regularly monitor investment conditions and the total level of money being moved out of the fund. As a result, subject to any legal or regulatory constraints, we may on occasions apply a market value reduction (MVR) to benefits payable from the fund. We will apply MVRs only in exceptional circumstances, if we believe it is necessary to protect the interests of **members** with units in the fund.

When you:

- retire;
- switch into another CIS stakeholder fund;
- transfer your investment to another company; or
- die;

the amount available to provide benefits will normally be the number of units that are cashed in multiplied by the appropriate smoothed unit price. However, for switches and transfers, in certain circumstances, we may need to reduce this amount by using an MVR.

It is most likely that we would need to use an MVR when a relatively large amount of money is being taken out of the fund at a time when the smoothed value of units exceeds the value of the assets of the fund. In these circumstances, the MVR would be applied to ensure that the smoothing reserve as a proportion of the assets of the fund is unaffected by the transfer.

We also have the right to ask for one month's notice of transfers and switches out of the fund. We will normally process transactions more quickly than this, but we may delay transactions until the end of the notice period if we believe it is necessary to protect other **members** with units in the fund.

## 8. Glossary

### **Business**

**risks:** the business risks for the CIS Long Term Business Fund are risks undertaken within the CIS Long Term Business Fund and include a number of exposures, for example:

- exposure to maintaining and acquiring with-profits policies;
- exposure to maintaining and acquiring **non-profit** and other policies; and
- exposure to risks from other investments: for example, in investment management companies or service companies.

### **Compensation**

**costs:** payments made to policyholders as compensation for a certain event or situation, for example where a policy has been mis-sold to the policyholder.

**Member:** a person who has made arrangements under the **scheme** for us to provide benefits under a CIS Stakeholder Pension Plan, or a person under the age of 18 whose parent or guardian has made arrangements under the **scheme** for us to provide benefits on that person's behalf.

### **Non-profit**

**business:** insurance business that is written on fixed terms, so that policyholders do not share in any profits and losses arising from the business.

**Scheme:** the CIS Stakeholder Pension Scheme.

**Solvency:** the regulatory requirement that the CIS Long Term Business Fund as a whole has sufficient assets to meet future liabilities, including those for the CIS With-Profits Stakeholder Fund and the CIS With-Profits Pension Fund, and to provide a margin for risk. Included within this requirement are amounts of additional capital the Financial Services Authority may require us to hold when providing Individual Capital Guidance.

### **Stakeholder**

**regulations:** the Stakeholder Pension Schemes Regulations 2000 (as amended or replaced).

### **Working**

**capital:** the excess of assets maintained in a with-profits fund over the amount needed to meet its liabilities. These liabilities include those which arise from the regulatory duty to treat customers fairly when setting discretionary benefits. We are required to hold a certain minimum level of working capital to ensure we are able to cover any risks inherent in the CIS Long Term Business Fund. In addition, we require working capital to enable us to continue to write business and to meet any Individual Capital Guidance requirements made by the Financial Services Authority.

Co-operative Insurance Society Limited  
Registered Office: Miller Street, Manchester M60 0AL  
Registered No. 3615R (Industrial and Provident Societies Acts) England  
The Co-operative Insurance Society Limited, a member of the CIS marketing group, is authorised and regulated by the Financial Services Authority.

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